



SPONSORSHIP & EXHIBITOR PROSPECTUS



WELCOME MESSAGE

Dear colleagues,

It is my pleasure to welcome you to the 2026 North American Veterinary Dermatology Forum! This year's Forum will take place at the JW Marriott in Indianapolis from April 29 - May 2. Why Indianapolis? Why not?!? It consistently ranks in the top 20 locations in the US for conference sites. Steps away from the JW Marriott, you will find a wide range of "foodie" places, a world-class zoo, Triple-A baseball, Lucas Oil Stadium, Indianapolis Speedway, and numerous scenic walkways. Do you like museums? Art, military, historical, NCAA, natural history, and Native American museums are all within walking distance.

Indianapolis is known as the "Crossroads of America" for good reason. Its central location facilitates transportation by planes, trains, and automobiles! However you choose to travel, make sure you join your colleagues for our annual dermatology meeting! You can expect to cheer as residents present their research projects and clinicians showcase their research. Stay up-to-date on cutting-edge scientific breakthroughs, comparative human/animal dermatology topics, practical clinical updates, and industry's latest offerings.

My favorite part of these meetings is seeing colleagues who have become dear friends over the years, a reunion of sorts! The social program during the North American Dermatology Forum is sure to rekindle friendships, encourage new connections, and create more fond memories for years to come. I've often heard newcomers to NAVDF comment on the unique camaraderie among NAVDF attendees. Come join in on the fun!

Last year, 772 people attended NAVDF, 30 sponsors and 35 exhibitors supported us, and a \$3700 charitable donation to Project Street Vet was made. We would love to see you join us in Indianapolis April 29-May 2 for the 2026 North American Veterinary Dermatology Forum!

"Itching" to see you soon,

Kristin Holm, DVM, DACVD

President, North American Veterinary Dermatology Forum



HOST CITY

Indianapolis, colloquially known as Indy, is the capital and most populous city of the U.S. state of Indiana. Situated in the state's central till plain region along the west fork of the White River, the city's official slogan, "Crossroads of America", reflects its historic importance as a transportation hub and its relative proximity to other major North American markets. From the largest single-day sporting event in the world, the Indy 500, to the largest children's museum in the world, Indy has some of the biggest attractions with surprises at every turn. Downtown is home to White River State Park with a cluster of museums, attractions, and green space that is only steps away from the hotel. The scenic Central Canal runs through the park and connects with the renowned Indianapolis Cultural Trail which spans ten miles and can carry you to the city's neighborhoods including Mass Ave, Fountain Square, and Indiana Avenue. Indy has more monuments and memorials than any U.S. city outside of Washington DC. From arts and live music to sports and shopping, you'll discover that Indy has more to offer than you ever imagined. Indy welcomes you for what will be another amazing Forum!





VENUE

NAVDF 2026 will take place at the prestigious JW Marriott Indianapolis, one of the largest JW Marriotts in the world and recognized by Condé Nast as a Top Midwest hotel. Located in central downtown, close to White River State Park, this hotel is the perfect place to explore Indy. It is just 15 minutes from Indianapolis International Airport (IND), within walking distance of the Indianapolis Amtrak station, and moments from downtown's most coveted attractions. After a busy day, indulge with dinner and drinks at High Velocity, their top-rated sports bar. In the morning, grab a coffee from the convenient on-site Starbucks or breakfast in the Executive Lounge. Seek luxury in their modern guest rooms and suites with floor-to-ceiling windows that provide panoramic views of the Indianapolis skyline. Bring people together downtown in their extensive meeting space and private dining areas. The JW Marriott Indianapolis is an experience that provides exceptional service and refined amenities unrivaled by other downtown Indy hotels.



SPONSORSHIP OPPORTUNITIES

<i>*All Prices in USD</i>	<i>PLATINUM</i> <i>\$30,000</i>	<i>GOLD</i> <i>\$20,000</i>	<i>SILVER</i> <i>\$15,000</i>	<i>BRONZE</i> <i>\$7,500</i>
Logo with hyperlink in Sponsor's section of NAVDF 2026 website	✓	✓	✓	✓
Logo, link, company description, and brochures in NAVDF 2026 Mobile App	✓	✓	✓	✓
Rotating logo at the top of all pages of website	✓	✓		
Complimentary Full Registrations	5	3	2	1
Complimentary 10'x10' Exhibit Booth	x2	✓	✓	
Complimentary Exhibitor Badges	4	2	2	
Priority on selecting exhibit location	1 st Priority	2 nd Priority	3 rd Priority	4 th Priority
Logo displayed on Sponsorship Signage	✓	✓	✓	✓
Ability to Host/Co-Host one of the following events:*	Choose the Mite-y Big Shindig or any event	- Welcome Reception - Symposia Lunch - Residents Dinner - Mentor Lunch	- Resident Lunch - Technicians Reception	Resident & Board Breakfast
60 second video ad to be played during session breaks**	2 Video Time Slots	1 Video Time Slot		
Logo on footers of marketing emails	✓	✓		
Video or written post on NAVDF Social Media (provided by Sponsor)	✓			

Please note that Sponsors/Exhibitors will not be added to the website until payment is received in full

* All sponsored/hosted NAVDF events are to be planned in conjunction with NAVDF 2026 Secretariat, as NAVDF needs to ensure that each event meets with their mission, is scheduled within the program and can be promoted accurately to the attendees. The Sponsor will pay entire cost of event directly to venue and/or any additional suppliers.

** Videos need to be produced by sponsor and approved by committee ~ 30 days prior to the Forum



SPONSORSHIP EVENTS

Pre-conference Board/Committee Meetings Lunch - *SOLD OUT*

Wednesday, April 29

\$5,000 (if not part of a sponsorship package)

Executive Boards for the American Academy of Veterinary Dermatology (AAVD), American College of Veterinary Dermatology (ACVD), Academy of Dermatology Veterinary Technicians (ADVT), and North American Veterinary Dermatology Forum (NAVDF) have meetings on the day prior to the start of NAVDF. Sponsorship opportunities exist for food and beverage (breakfast, lunch, and breaks during the morning and afternoon) for approximately 30 individuals. Sponsorship includes signage outside the meeting room. Sponsor will receive recognition in the program, website, and signage.

Welcome Reception - *SOLD OUT*

Wednesday, April 29 | 5:00 pm – 7:00 pm

\$7,000 (if not part of a sponsorship package)

The Welcome Reception provides an opportunity for attendees to network and establish connections. It serves as an icebreaker event where hosts can welcome participants to Indy. NAVDF2026 offers flexibility in hosting the reception, which will not take place in the Exhibit Hall. Sponsors may choose to host the event in a pre-function space at the JW Marriott or at an offsite venue. Benefits of sponsorship include exclusive recognition, inclusion in the digital program guide, and onsite signage. The sponsor is responsible for planning an engaging evening, either onsite or offsite, that highlights the forum's location and covers costs related to food, transportation, entertainment, and a minimum of two drinks for approximately 800 attendees.

Technicians Reception

Wednesday, April 29 | 7:30 pm – 9:00 pm

\$5,000 (if not part of a sponsorship package)

Let's Get Technical – following the Welcome Reception, the Technicians aren't ready to call it a night. They work hard supporting the veterinary dermatology community so now it's time for the Technician after party. Onsite or offsite, you will host a night of beverages, music, and appetizers or dessert. You receive recognition in the program, on the website, and up to 2 tailored email blasts to the technicians (included in the price). The sponsor would pay for offsite venue, food and beverage, and transportation if required for approximately 50-100 guests. Recognition in the program, website, and signage.



SPONSORSHIP EVENTS

Indy Social - SOLD OUT

Thursday, April 30 | 7:00 pm – 11:00 pm

\$7,000 (if not part of a sponsorship package)

Early in the evening attendees will include primary care veterinarians, non-ACVD-veterinarians, technicians, interns, students, non-veterinarians, and speakers. The party will grow as the evening progresses when the dermatology residents and diplomates of the ACVD return from separate dinner events. Location and details of this event will be determined by you, the sponsor. Recognition in the program, website, and signage.

Symposia Lunches

Thursday April 30, Friday May 1, Saturday May 2 | 12:30 pm – 2:00 pm

\$10,000 (if not part of a sponsorship package) – up to 6 opportunities available

There is an opportunity on each day of the Forum for a “lunch and learn” with either a limited number of attendees through preregistration or open to all attendees, depending on the sponsor’s preference. NAVDF will cover basic AV in the room – screen and projector – anything additional the sponsor would be required to pay for. Sponsor would also pay for food and beverage. Recognition in the program, website, and signage. Option of purchasing both lunch symposia on one day to have an exclusive lunch symposium for everyone.

Residents Dinner (Invite Only) - SOLD OUT

Thursday, April 30 | 7:00 pm – 11:00 pm

\$5,000 (if not part of a sponsorship package)

This is a night of nights for the Residents and you have the exclusive opportunity to show them Indy. You host the event at the hotel or take them to an exclusive location. Your sponsorship provides recognition in the program as the Residents Dinner sponsor, website, and signage. Sponsor is required to pay for all venue costs related to offsite locations, transportation, food and beverage, and entertainment for 50-75 guests.



SPONSORSHIP EVENTS

The Mite-y Big Shindig - *SOLD OUT*

Friday, May 1 | 6:30 pm – 11:00 pm

\$15,000 (if not part of a sponsorship package)

This is a social event generally held off site that serves as a casual evening of dinner, beverages, and entertainment for all delegates. The sponsor should plan on about 600+ guests, providing the transportation to the site and costs associated with the venue, food, beverages, and entertainment. Planning of this event is required to be approved by NAVDF and co-branded as a NAVDF event. Sponsor will receive recognition in the program, website, and signage.

Residents Lunch - *SOLD OUT*

\$2,500 (if not part of a sponsorship package)

The Residents Lunch is the opportunity for residents to network while enjoying a lunch with their fellow residents while conducting committee meetings. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage.

Mentor Lunch (Estimate 130-150 people) (Invite Only) - *SOLD OUT*

Thursday, April 30 | 12:30 pm – 2:00 pm

\$5,000 (if not part of a sponsorship package)

This is an opportunity for mentors involved with resident training to discuss training requirements, changes, and recommendations with the ACVD board and members of the standing committees. Open forum style. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.

ACVD Resident & Board Breakfast (Estimate 90-100 people) (Invite Only)

Saturday, May 2 | 7:30 am – 8:30 am

\$5,000 (if not part of a sponsorship package)

Residents and the ACVD board and committee chairs of the credentials, education, and examination committees have the opportunity to meet. It's a chance to provide training information, answer questions from residents, address concerns, and for residents in all years of training to meet each other and network. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.



ADDITIONAL OPPORTUNITIES

Mobile App - \$8,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the NAVDF 2026 Mobile App! Includes logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Push notifications must be approved by the Conference Organizing Committee.

Forum Tote Bags - \$6,000 - **SOLD OUT**

Exclusive Opportunity

Your logo and the NAVDF 2026 logo on the reusable bag given to all delegates. These eco-friendly satchels are designed to be used after the Forum to further promote branding. Company logo with link on the sponsor page of the website acknowledging this sponsorship. The sponsor is responsible for producing and shipping the bag, the design of the bag, size and position of the logos must be approved by the Conference Organizing Committee (prior to production).

Lanyards - \$6,000 - **SOLD OUT**

Exclusive Opportunity

Place your brand around every attendee's neck! Company logo with link on the sponsor page of the website acknowledging this sponsorship. Lanyards to be provided by the sponsor. Design and requirements of the lanyard to be approved and advised by Conference Organizing Committee. Only branded by the sponsor.

Speaker Ready Room - \$5,000

Exclusive Opportunity

Be the sole sponsor of the Speaker Ready Room. Includes company name on sign outside Speaker Ready Room and company name/logo on sign inside Speaker Ready Room. Additional branding can be done at sponsor's expense. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative in the room to greet speakers and can provide F&B for speakers if they want.





ADDITIONAL OPPORTUNITIES

Meeting Stationery - \$6,000 - SOLD OUT

Exclusive Opportunity

Includes company logo on writing pad and pens. Cost of pads, pens, and shipping to be paid by sponsor. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Water Bottles - \$6,000 - SOLD OUT

Exclusive Opportunity

Opportunity to provide water bottles branded with your company logo to all registered delegates. Cost of water bottles and shipping to be paid by sponsor. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Hotel Key Cards - \$6,000 - SOLD OUT

Exclusive Opportunity

Includes company logo on custom hotel key cards. Company to design card based on specifications and pay for cards. NAVDF will order cards. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Session Sponsorship - \$2,000

Exclusive Opportunity

Company logo and name listed as session sponsor on the website, signage, and program. Pre-recorded company video played prior to speaker's talk and the sponsor can introduce the speaker. Video may not be more than 60 seconds in length and is to be produced by the sponsor. Sponsor does not have control over the content of the session.





ADDITIONAL OPPORTUNITIES

Round Table Sponsorship - \$5,000 per day

3 Opportunities

The Roundtables are a NAVDF tradition at least back to 1989. The informal breakfast session where 20-30 attendees discuss current topics in the forum is intended to share clinical/practical experiences not typically covered in peer reviewed format or lectures.

Sponsor will have logo on signage and can provide branded pens/notepads for each participant. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative at the breakfast to welcome guests.

Coffee Breaks

\$5,000 (Entire 3 days, 5 coffee breaks)

\$3,000 (1 day, 2 coffee breaks)

\$2,000 (1 break)

Align your brand with the daily catering of delicious morning and afternoon coffee breaks served to all participants in the exhibit hall. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Ability to purchase and distribute for use branded coffee cup sleeves for 12 oz paper coffee cups. Sponsor will have logo on signage and can provide branded pens/notepads for each participant. Sponsor can have a representative at the breakfast to welcome guests.





ADDITIONAL OPPORTUNITIES

Lunch Sponsorship **\$10,000 (All 3 days)** **\$4,000 (Per day)**

A light lunch will be served daily to all delegates. This is an opportunity to reach every delegate on each day. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Opportunity to brand single use items used by delegates for lunch (e.g. napkins) to be paid for by the sponsor.

Water Stations - \$6,000

Exclusive Opportunity

Water stations are placed in convenient locations in the Exhibit Hall providing delegates with complimentary access to fresh drinking water. There are water coolers and paper cups in every lecture hall. Company logo displayed at all water stations. Company logo with link on the sponsor page of website acknowledging this sponsorship.

Poster Session Sponsor - \$5,000

Exclusive Opportunity

One of the most popular areas of the Forum! Posters will be displayed in the Exhibit Hall. Company logo on signage displayed in the Poster Display Area. Company logo with link on the sponsor page of website acknowledging this sponsorship.

Allergen Walk - \$8,000 - SOLD OUT

Exclusive Opportunity

A guided tour in the area near the hotel to discover the environmental allergens and their "habitat". A different way to explore and understand nature with an allergen specialist. A morning walk or lunch walk/picnic for 30-50 people. Schedule to be determined whenever sessions are not scheduled, early morning or lunch time would work best. Sponsor responsible for cost of guide, any additional fees/permits needed and any food and beverage.





ADDITIONAL OPPORTUNITIES

Fun Run/Walk - \$7,000

Exclusive Opportunity – Thursday, April 30

The NAVDF2026 Fun Run/Walk is a fantastic opportunity for a sponsor to showcase their commitment to veterinary health and wellness. Imagine the excitement as participants gather in the early morning, the air crisp and invigorating, ready to embark on a run that not only promotes physical fitness but also camaraderie within the veterinary community. As a sponsor, you'll be at the forefront, orchestrating and paying for this energizing event, from securing the necessary permits to providing eye-catching t-shirts that will serve as mementos of the day. It's a chance to engage with a passionate audience, share your brand's message, and be part of an event that's sure to leave paw prints on the hearts of all involved. Embrace this unique opportunity to be part of the NAVDF2026 and make a positive impact on the veterinary field. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Supporter Spotlight Ad - \$2,000

Multiple Opportunities

Ad at the bottom of ONE (1) of our event pages on our Event Website. Can be placed on any page with the exception of the homepage.

Ad would include:

- Company Name
- 150 Words
- Video—2 min. max
- URL Link.

Email Ad - \$1,500

Multiple Opportunities

A one-time add to be included in one (1) of our marketing emails going to potential attendees. Ad is to be produced by the sponsor and can include:

- 75 Words
- 1 Image
- 2 Hyperlinks





EXHIBITOR OPPORTUNITIES

The NAVDF 2026 exhibition has been designed to provide a strong value proposition for all exhibitors.

Located in the JW Marriott Indianapolis, the exhibition will be fully integrated into the Forum program. Morning and afternoon breaks will be served within the Exhibit Hall to further increase networking opportunities.

Booth Prices:

\$3,250 (*Until December 31, 2025*)

\$3,500 (*After December 31, 2025*)

- 10' x 10' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 2 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on NAVDF 2026 website and mobile app

Double Booth:

\$6,500.00 (*Until December 31, 2025*)

- 10' x 20' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 4 Complimentary Exhibitor Only Registrations
- Logo, company profile, and link on NAVDF 2026 website and mobile app

Two exhibitor badges included per booth which include access to the Exhibit Hall, Welcome Reception, Lunches, and Coffee Breaks. Additional exhibitor badges can be purchased for \$450 each.

Important Note: *Due to meeting space availability, the Welcome Reception will not be hosted in the Exhibit Hall at NAVDF2026.*

Logistics:

Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the start of the Forum. Booth space is allocated on a first-come first-served basis. Sponsors will be given priority based on level of sponsorship and date paid.

Electricity/AV:

Any additional equipment needed for your booth, including electricity and internet, must be arranged directly with the Show Services Contractor. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms, and a final schedule with break times listed.



CONTACT INFORMATION

To assist your decision making or should you have any requests for customized sponsorship packages, please contact the NAVDF Secretariat:

NAVDF 2026 SECRETARIAT

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